

NEW DESIGN
CELEBRATING
INDIVIDUALITY
SPRING/SUMMER 2010:
COOPERATIVE DESIGNS
MARK FAST
AVSH ALOM GUR
ALEXANDRA GROOVER
GEORGIA HARDINGE
DAVID KOMA
HANNAH MARSHALL
WILLIAM TEMPEST

All
walks
beyond
the
catwalk

ALL WALKS BEYOND THE CATWALK IS A NEW INITIATIVE WHICH RECOGNIZES A SHIFT IN MOOD AND ATTITUDE WITHIN FASHION - A NEED TO BROADEN THE MESSAGE OUR INDUSTRY SENDS OUT TO THE REST OF THE WORLD

THE FASHION INDUSTRY is a powerful communicator of ideas about beauty and body image, particularly to women. All Walks Beyond the Catwalk, a project established in May 2009 by Caryn Franklin, Debra Bourne, Erin O'Connor and Susan Ringwood, facilitates a conversation around these issues.

— Endorsed by the British Fashion Council and inspired by the charity BEAT, All Walks Beyond the Catwalk collaborates with a new generation of emerging ready-to-wear designers and a diverse range of professional models to challenge some of the industry's long-held ideas about female size, shape and age.

— As the following silhouettes and photographs shot at Spring Studios by award-winning photographer Kayt Jones reveal, cutting-edge design is equally aspirational on a variety of body shapes and not beholden to one standard.

— Featured in the Pre-fall 09 issue of i-D magazine, these images also provide the context for the prestigious All Walks Beyond the Catwalk launch at Somerset House at the heart of London Fashion Week sponsored by M&S.

— As London Fashion Week celebrates its 25th anniversary, we look back to its origins. The catwalk shows of Bodymap offered a similar degree of individuality in the mid-1980s, when fashion was fun as well as inclusive, innovative and inspirational. Now, informed by the findings of the Model Health Inquiry, we can look to the future too.

— This project, which has relied upon the enthusiasm of so many unpaid industry supporters, has been an adventure, a first step, and an opportunity for a new generation of ready-to-wear design talent to work alongside cross-section of women from sizes 8-16 and ages 18-65, providing the designers with a greater awareness of some of the issues facing the fashion industry right here and now, at the outset of their careers.

— Ultimately, it's really very simple: cutting-edge design need not observe any restrictions or boundaries.

www.allwalks.org

**TO THOSE WHO SAY THAT
PERHAPS THESE WOMEN
AREN'T EXTREME ENOUGH,
WE SAY THAT'S THE WHOLE
POINT. THE INTENTION HERE
IS NOT TO VISUALLY SHOCK
OR TITILLATE - THIS PROJECT
IS ALL ABOUT REALISTIC
LONG-TERM CHANGE RATHER
THAN SHORT-TERM NOVELTY**



UK 16/44
6'/183CM
36D/99
32/81
42/106
BROWN
BROWN
9/43

LUCY JANE



UK 8/34
6'/183CM
33A/84
24/61
35/89
BLONDE
BLUE
9/43

JADE

UK 14/42

5'9"/178CM

34D/86

29/74

41/104

DARK BLONDE
BLUE/GREEN

7/41

HAYLEY

"I wholly admire and support the endeavours of the All Walks Beyond the Catwalk campaign. As a photographer, I am constantly confronted by perceived ideals of beauty. The models, actors, musicians, and 'real' people who I see down my lens are all influenced by an oppressive world of unattainable physical goals. I always work hard to break through the artifice and capture something unique, original and beautiful in each of my subjects. Interest and creativity is not about perfection but quite the opposite; beauty comes from our idiosyncrasies." — RANKIN, photographer

"We welcome the fashion industry's engagement in the All Walks campaign. We have been delighted with the energy, enthusiasm and dedication that so many people have already given to this project. We know that fashion doesn't directly cause eating disorders - they are much more complex than that. Through our dialogue with the fashion world, we want to make this point clearly. Young people are inspired by fashion and influenced by its ideals. By offering up these wonderful images of diverse beauty, we know that fashion's influence beyond the catwalk can be seen as a positive force in young people's lives."

— SUSAN RINGWOOD,
CHAIRMAN OF BEAT AND CO-FOUNDER

"I've always gravitated towards unique characters and individuals, particularly within the part of the fashion industry I work in. For me, it's interesting to see this rather than a world that is bland and homogenous."
— GILES DEACON,
DESIGNER

"FOR AN INDUSTRY PREDICATED ON EMBRACING A DIVERSE AESTHETIC WHEN IT COMES TO CLOTHES, IT IS OFTEN MYOPIC WHEN IT COMES TO THE BODIES THAT WEAR THOSE CLOTHES. ALL WALKS IS AN ANTIDOTE, PROMISING TO BE A SHOWCASE FOR GENUINELY PROGRESSIVE, FEMALE-FRIENDLY FASHION." — Cat Callender, fashion writer and co-editor of LFW's The Daily

"THREE OF MY FAVOURITE SUBJECTS HAVE BEEN VERY DIVERSE FASHION ICONS: TILDA SWINTON AND SCARLETT JOHANSSON, AND BEYONCE. NONE WOULD FIT INTO A SAMPLE SIZE OR THE CATWALK MODEL MOULD AND, MOST IMPORTANTLY, NONE WOULD CARE TO! I REALLY SEE THIS PROJECT AS A CHANCE NOT JUST FOR A SERIES OF PORTRAITS ON A MORE DIVERSE GROUP OF MODELS, BUT AS A FASHION STORY THAT IS A CELEBRATION OF DIVERSITY, ONE IN WHICH THE INDUSTRY CAN LOOK AT ITSELF AND SAY, "YES WE CAN" PROMOTE A BODY TYPE THAT IS HEALTHY AND BEAUTIFUL."
— Kayt Jones, PHOTOGRAPHER

"LONDON FASHION WEEK IS ALL ABOUT CELEBRATING BRITISH BRILLIANCE, AND ALL WALKS BEYOND THE CATWALK IS A CHANCE TO BE PROUD OF BRITISH BEAUTY. IT BRINGS TOGETHER MODELS OF ALL COLOURS, SHAPES, SIZES AND AGES IN A DAZZLING ARRAY THAT LOOKS GORGEOUS — BECAUSE IT LOOKS LIKE BRITAIN. IT'S A REMINDER THAT TRUE STYLE AND GLAMOUR KNOW NO BOUNDARIES — THAT EACH PERSON CAN LOOK RADIANT BECAUSE EACH OF US HAS A UNIQUE SPECIAL SOMETHING TO CHERISH. I'M A HUGE FAN OF THE INITIATIVE AND VERY PROUD TO LEND IT MY SUPPORT." — Sarah Brown, wife of UK Prime Minister Rt Hon Gordon Brown MP

"I TOTALLY EMBRACE AND APPLAUD WHAT THE ALL WALKS INITIATIVE IS DOING IN BREAKING DOWN THE STEREOTYPICAL FASHION IDEAL. BEAUTY AND TALENT COME FROM WITHIN AND THE EXCITING THING ABOUT FASHION IS THAT EVERYONE CAN BE INVOLVED, WHATEVER THEIR AGE OR SIZE. THE ALL WALKS CAMPAIGN PROVES THIS TO BE TRUE." — TWIGGY, MODEL

“FOR ME IT HAS ALWAYS BEEN ABOUT CAPTURING THE ESSENCE AND SPIRIT OF THE INDIVIDUAL, WHATEVER THEIR BODY SHAPE. THE TIME HAS DEFINITELY COME FOR ALL OF US TO EMBRACE A MORE WHOLESOME BODY IMAGE. IT FEELS MORE REAL AND, RIGHT NOW, THAT’S WHAT WE ALL WANT TO BE. I HAVE ALWAYS LOVED STRONG WOMEN AND THAT’S WHAT DRAWS ME TO THEM.”

— Tori Edwards,
model agent and co-owner of
TESS Management

“It is a rarity for my models to be involved in London Fashion Week or a cutting-edge editorial for a magazine such as i-D. The simple reason is that designers don’t design for curvy models, so the samples don’t exist. All Walks Beyond the Catwalk has teamed my models with talented designers and an award-winning photographer. The results speak for themselves.” — Sarah Watkinson, founder and director of 12+ UK Model Management

“Fashion is supposed to be about celebrating a wide range of beauty and it’s so great to see the industry making real steps to acknowledge this.”

— HADLEY FREEMAN,
Fashion Features Writer,
The Guardian

“I became a make-up artist because I was fascinated by the rich and varied interpretations of beauty and form I saw in the 1980s when I first started. This is an element lacking today, making things seem rather dull in comparison. We need to celebrate diversity to the point where it no longer appears diverse. From this freedom, true beauty can be found. With this intention All Walks creates a pioneering space for change.” — KAY MONTANO, make-up artist

“IT’S JUST BONKERS TO THINK THAT FASHION IS ONLY FABULOUS ON TEENAGE MODELS—IT’S EVEN MORE BONKERS, COMMERCIALY, TO THINK THAT’S WHERE THE MONEY IS”
— MARY PORTAS, RETAIL CONSULTANT

“WORKING ON THIS PROJECT GAVE ME A SNEAK PREVIEW INSIDE THE CREATIVE HEADS OF BRITAIN’S BRILLIANT YOUNG DESIGNERS. IT ALSO OPENED MY EYES TO HOW LONDON FASHION WEEK CONTINUES TO SET NEW STANDARDS IN HOW TO TACKLE SENSITIVE ISSUES REGARDING THE HEALTH OF MODELS. THE TWO TOGETHER REPRESENT MODERN FASHION PRESENTATION AND, HOPEFULLY, WILL INSPIRE OTHERS TO ALSO THINK OUTSIDE OF THE BOX.”

— Alice Olins, fashion writer at The Times

“WORKING WITHIN THE FASHION INDUSTRY, I AM REGULARLY PRESENTED WITH REPRESENTATIONS OF BEAUTY. TO ME, DIVERSITY AND INDIVIDUALITY HAVE ALWAYS SHONE AS THE MOST DESIRABLE QUALITIES A PERSON CAN HAVE IN THEIR PERSONAL STYLE. I HAVE ALWAYS EMBRACED THE FACT THAT THE MATTHEW WILLIAMSON WOMAN IS INDEFINABLE; HER ECCENTRICITIES AND HER VARIETY IN AGE, SHAPE AND BACKGROUND ARE TO BE CELEBRATED.” — MATTHEW WILLIAMSON, designer

“MY COLLECTIONS ARE ALWAYS DESIGNED WITH A WOMAN’S BODY IN MIND. CUT IS A STRONG ELEMENT IN THE BRAND – FLATTERING, CONCEALING, CREATING A STRONG SILHOUETTE AND CREATING AN ILLUSION WITHOUT A SURGEON’S KNIFE. DRAPING IS ALSO KEY TO MY WORK – PRODUCING CLEAN, MINIMAL, FUTURISTIC SILHOUETTES THAT CELEBRATE A WOMAN’S BODY INTELLIGENTLY. MY INSPIRATION IS DIVERSE, FROM ETHNICITY TO TRAVEL EXPERIENCES, BUT MY WHOLE DESIGN ETHOS IS BASED AROUND MAKING WOMEN LOOK BEAUTIFUL, CHIC AND POISED, WHATEVER SHAPE OR SIZE.”
— Osman Yousefzada, designer

“A happy woman radiates beauty. It doesn’t matter what clothes or make-up you wear, it’s love and happiness that make you beautiful.”
— Georgia Jagger, model

“I THINK IT’S INCREDIBLY IMPORTANT THAT EVERYONE IN THE MEDIA TAKES ON BOARD HOW ESSENTIAL IT IS TO PASS ON POSITIVE MESSAGES OF DIVERSITY OF COLOUR, ETHNICITY AND SIZE TO OUR YOUNG WOMEN AND MEN. I’M SUPER-PROUD THAT KAYT WAS INVOLVED IN THIS PROJECT, AS OUR DAUGHTER AND AS A PHOTOGRAPHER. I FEEL REALLY STRONGLY ABOUT THIS AND AM BEHIND CARYN, DEBRA AND ERIN 100%. THAT’S WHY I-D WANTED TO SUPPORT IT.” — Tricia Jones, i-D Magazine

“WHEN IT COMES TO CHOICES AROUND FASHION, WE’VE NEVER HAD MORE, YET OUR CHOICES AROUND BODY SHAPE APPEAR INCREASINGLY LIMITED. WHY IS IT THAT 99% OF ALL THE ATTRACTIVE AND INTELLIGENT WOMEN I KNOW, MODELS OR OTHERWISE, DO NOT FEEL GOOD ABOUT THEIR BODIES? LET’S CHANGE THIS.”

Debra Bourne, Co-Founder
All Walks Beyond the Catwalk.

“Before my involvement with this incredibly inspiring project, I too may not have considered using a model that didn’t fit standard sample sizes. Seeing the beauty and sexiness of a girl with real curves wearing a designer’s creation has caused me to re-evaluate my thoughts towards a certain size. I hope this will be the case for more of us in the industry.”
— PIPPA VOSPER, stylist

“FASHION IS A MAGICAL AND EXCITING WORLD, ABLE TO INSPIRE AND DELIGHT. BUT, IN SPITE OF ALL THE CREATIVITY, THERE EXISTS A STUBBORN AND RIGID DOCTRINE AROUND SIZE. I HAVE DAUGHTERS AND THEY ASK CLEVER AND INTELLIGENT QUESTIONS ABOUT DESIGNERS AND THEIR ATTITUDES TO WOMEN’S BODIES. IT IS TIME FOR THE INDUSTRY TO ADDRESS THIS NOW.”

— Caryn Franklin, Co-Founder, All Walks Beyond the Catwalk

“IT HAS ALWAYS BEEN A PREREQUISITE THAT CATWALK MODELS ARE LONG, LEAN, SLENDER AND TALL BUT, FROM WITHIN THE INDUSTRY, I FEEL THAT IT SHOULD NOT BE THE ONLY MESSAGE WE ARE GIVING OUT. IT’S ABOUT TIME WE OBSERVE ALL SHAPES AND SIZES! I REALLY BELIEVE THAT PERSONALITY AND INDIVIDUALITY, NOT CONFORMITY, SHOULD BE KEY.”
— Fiona Ellis, model agent

“INDIVIDUALITY IS WHAT FASHION IS ALL ABOUT. FOLLOWING TRENDS AND COPYING ARBITERS OF TASTE WILL ONLY GET YOU SO FAR. IT IS ONLY WHEN WE BRING OUR OWN PERSONALITY INTO PLAY, WHEN WE IMPART OUR OWN STYLE INTO HOW WE CHOOSE TO PRESENT OURSELVES, THAT TRUE FASHION ICONS ARE MADE. THE RELIANCE ON STANDARDS AND BENCHMARKS WITHIN THE FASHION INDUSTRY IS STIFLING CREATIVITY AND DENYING A LOT OF PEOPLE SOMETHING TRULY WONDERFUL. IT IS TIME TO REASSESS THE SITUATION, OPEN OUR EYES TO THE FUTURE AND PASS ON POSITIVITY AND INCLUSIVITY AS THE MESSAGE FOR S/S ’10 AND BEYOND.”

— Maggie Norden, London College of Fashion

“Having spent many years making clothes for private clients, I believe that there is no better way for a designer to hone their cutting skills while gaining a greater appreciation of the human body in all its many variations. Contrary to the common perception that the limitations placed on a designer by working with different body shapes or age groups are a handicap to creativity, it can actually be quite liberating to see designs work in a different way, through skilled use of proportion, texture and colour.”

— DEBORAH MILNER,
DESIGNER AND MEMBER OF ALL WALKS BEYOND
THE CATWALK’S DESIGNER SELECTION PANEL

“ULTIMATELY THIS PROJECT ISN’T ABOUT ASKING THE MODEL TO POUR HERSELF INTO A RESTRICTIVE, READYMADE GARMENT, BUT FACILITATING EIGHT DESIGNERS TO ENGAGE ON A MORE INTIMATE LEVEL IN ORDER TO ENHANCE THE MOST POWERFUL ATTRIBUTES OF THE INDIVIDUAL MODEL. THE INDUSTRY RELIES HEAVILY UPON IMAGES OF MODELS WEARING BEAUTIFUL DESIGNS TO CAPTURE IMAGINATION AND TO TAP INTO OUR MOST INTIMATE DESIRES AND SELF-EXPECTATIONS. TO ME, THE ONLY THING THAT WE SHOULD HAVE IN COMMON IS OUR DIFFERENCES.”

— ERIN O’CONNOR, model and co-founder
of All Walks Beyond the Catwalk



UK 8/34

5'10/179CM

32C/81

26/64

36/81

BROWN
BROWN

6/39

SHEILA

“SPRING’S ETHOS IS TO NURTURE, SUPPORT AND PROMOTE EMERGING CREATIVITY AND TALENT, PROVIDING A PLATFORM THAT EXPLORES INDIVIDUALITY AND CREATIVE DIVERSITY, EXPANDING BEYOND THE LIMITS OF CONVENTIONAL THINKING AND RIGID IDEALS. ALL WALKS CHALLENGES A PATH THAT CONFINES DIVERSITY, SPRING WELCOMES THE DEBATE.”

— Verien Wiltshire,
Studio Production Manager

“M&S is proud to support the All Walks Beyond the Catwalk initiative aiming to celebrate diversity across the fashion world. As the UK’s leading high street retailer we have an incredibly diverse range of customers and our aim is to offer them all stylish clothing, no matter what size, shape, age or ethnicity.”

— SIR STUART ROSE,
EXECUTIVE CHAIRMAN, MARKS & SPENCER

A WORD OR TWO FROM OUR SPONSERS

“The fashion industry has always celebrated creativity and femininity through innovative design and artistry. Fashion now permeates virtually every facet of our daily lives and women everywhere embrace it. However, real style is often overshadowed by society’s obsession with body image. The industry needs to refocus and start considering the needs of the wide range of female consumers who support it. All Walks is addressing this issue in a truly credible way and everyone at Kandi is proud to be helping to deliver such an important message.”

ANDY DOWNHAM, CREATIVE DIRECTOR OF KANDI MEDIA

“All Walks is relevant today because it brings back the importance of personal identity.”

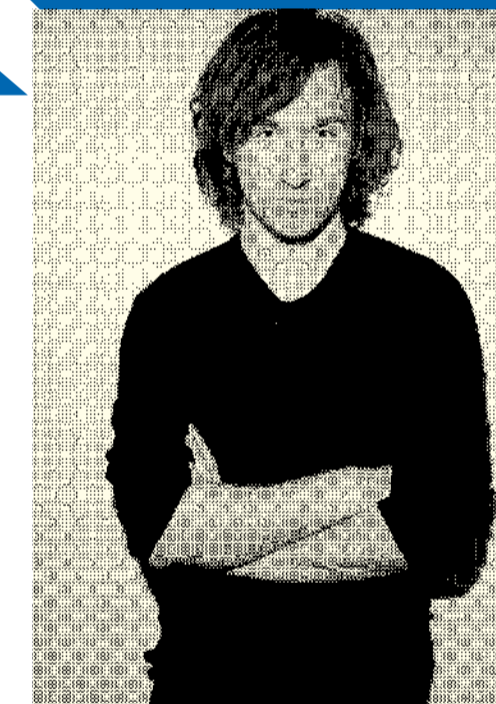
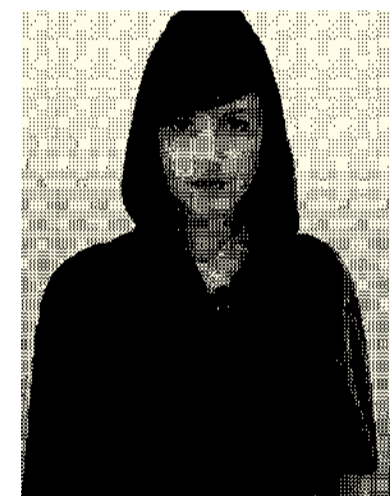
TERRY JONES,
i-D MAGAZINE

“WE LOVE FASHION IN ALL SHAPES AND SIZES!”

SAM WILSON, CREATIVE DIRECTOR OF SIX CREATIVE



10x8



London has always been a hotbed for ideas and innovation so it is entirely appropriate that a new initiative involving cutting-edge design and body image should start here. A short while ago, eight designers were chosen by a panel of industry experts based on their next generation credentials and a genuine willingness to engage with ideas of diversity in the creation of a look representative of their Spring/Summer 2010 collections. The traditional ready-to-wear method of design, with the model added at the end of the process, makes it hard to accommodate individuality in shape and size, so this project is operating a bespoke approach. But, by giving each designer the opportunity to collaborate with the woman who will model the garment at London Fashion Week, whilst showcasing their collection aesthetic at the same time, we expand upon the expectations for ready-to-wear imagery. As a result we can, and do, create the differences we all seek. This process, and indeed the resultant images, are not in conflict with the current way of doing things, but they suggest another way, one that can operate alongside the standard practice. And fashion is, after all, about new ways of doing things.

MARK FAST

Mark Fast is a 28-year-old Canadian-born knitwear designer. He studied at Central Saint Martins and has collaborated on knitwear designs with Bora Aksu over three seasons. Mark knits everything by hand on a domestic knitting machine. His work is formed onto the body as he knits and he has devised innovative stitching techniques, blending Lycra with viscose, angora or wool. He is inspired by the endless possibilities of Lycra yarns, sculpting areas of tension and areas of volume over the body.

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Hayley Morley



“ALL WALKS IS IMPORTANT BECAUSE IT DEMONSTRATES HOW THE FASHION WORLD IS TAKING THE APPRECIATION OF ALL WOMEN SERIOUSLY.”

HANNAH MARSHALL

26-year-old Hannah Marshall has reinvented the little black dress. Her 'trapeze-dress' was exhibited in Zandra Rhodes' Fashion and Textile Museum, and she has achieved New Generation sponsorship for three seasons. Hannah's designs encapsulate design experience through exquisite clothing. Sharp, refined pieces are delivered with meticulous cut and architectural lines in indulgent and often contrasting fabrics. Braille coding is incorporated into the designs, providing hidden messages and exploring the concept of fusing clothing with communication. The clothes become an intimate language of silhouette and a message to be deciphered only by the wearer.

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Valerie Pan



“ALL WALKS BEYOND THE CATWALK IS STEERING THE WAY FOR DIVERSITY IN THE FASHION INDUSTRY, AND IS EXACTLY WHAT WE NEED. IT CHALLENGES THE IDEALS OF WHAT BEAUTY IS AND MAKES US THINK, REALLY THINK. I AM PROUD TO BE A PART OF SUCH A PROJECT.”

GEORGIA HARDINGE

Georgia Hardinge believes that the highest approach of art awareness is through fashion. Her graduate collection, inspired by ancient reptiles, fossils and archaeological stencils, used sculptured fabrics which accentuate the body, combining positive and negative space to bring together the delicate and the structural as one. A student of Parsons Paris, Georgia was awarded the Golden Thimble Award for best designer of 2008.

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Shelia Atin



“IT'S BEEN WONDERFUL TO MAKE A CONNECTION WITH THE WOMAN WHO WILL WEAR MY DESIGN. A MODEL ISN'T JUST THERE AS A WALKING COAT HANGER. ALL WALKS ENCOURAGES THIS NEW WAY OF DESIGNING.”



“Without individuality or identity, we have nothing that makes us special or important.”

DAVID KOMA

Georgian-born David Koma was awarded the Harrods Design Award for his MA collection, which focused on a skin-tight silhouette in flesh tone and black, embellished with metallic chain details.

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Jada Puritt



“Individuality gives people style and charisma and is what keeps life fresh and interesting. It’s really refreshing to be making and seeing fashion on a variety of different shapes and sizes.”

WILLIAM TEMPEST

Before launching his eponymous collection, William worked under Giles Deacon, Jean Charles de Castelbajac and Diesel while studying for his first-class degree at the London College of Fashion. He has designed clothes and accessories for Madonna, Lily Allen, Emma Watson and the Sugababes. His work is skilfully tailored and offers a twist on classic design; rigid shaped dresses combine a little Alexander McQueen with some Roland Mouret references to give his designs star power.

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Laura Cartrell



“WHEN YOU WORK WITH A MODEL SO CLOSELY AND FIT THE OUTFIT EXACTLY TO HER BODY, IT JUST MAKES YOU THINK ABOUT THE RELATIONSHIP OF THE GARMENT TO THE BODY EVEN MORE. IT BECOMES MORE ‘ALIVE’ IN A SENSE.”

COOPERATIVE DESIGNS

Annalisa Dunn and Dorothee Hagemann met in 2007 whilst specialising in knitwear at Central Saint Martins. Upon graduation they joined forces to create Cooperative Designs, a quirky, modern knitwear label which juxtaposes traditional techniques with new materials and technologies. Cooperative Designs have been awarded New Generation sponsorship by the BFC and have presented collections as part of Vauxhall Fashion Scout for two seasons. For Spring/Summer 2009 they were commissioned to create a capsule collection exclusively for legendary New York department store Henri Bendel. The pair were also featured in Italian Vogue’s ‘New Talents in Knitwear’ in May 2009. This season sees the label present on the official London Fashion Week schedule for the first time.

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Tatiana Kaufman

AVSH ALOM GUR

A Central Saint Martins graduate, Avsh Alom Gur launched his own collection in 2006. His designs challenge glamour and our definition of beauty, combining Eastern and Western elements with urban street graffiti and underground grunge. Delicate silk is paired with rough tattered cotton, evening gowns with ponchos, in a blend of poverty and luxury, courage and desire.

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Cecilia Chancellor



“INDIVIDUALITY MAKES YOU SHINE”

“I have always believed that some of the most unique, beautiful, interesting, photogenic, catwalk-worthy models do not fit the current and very limiting modelling industry standard.”

ALEXANDRA GROOVER

Californian Alexandra Groover’s starkly rendered, emphatically sculptural designs have captured the gaze of the fashion-forward. After a degree from the Rhode Island School of Design, Groover took a placement at Zandra Rhodes’s studio and a term abroad programme at Central Saint Martins in 2002 before establishing her own label. Her work is monotone, using silhouette and textural manipulation rather than colour to create fascinating detail and treating fabric as a sculptural material. Soft shell hooded dresses made from felted wool, together with the flattering, body-skimming properties of bias cut silk, create pieces which are both classic and avant-garde.

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Lucy Jane Freeman

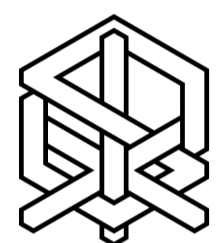


All Walks Beyond the Catwalk
has been met with a huge amount
of good will by our industry.
This project has only been
possible through their commitment.

YOUR M&S

iD

Spring



SIX CREATIVE

KANDI
MEDIA

VAUXHALL
fashion scout

ojo
Generation
Press

RiDa^{UK}
//photographic set construction// www.ridak.com

We would particularly like to express our appreciation to our whole creative
team whose passion and energy have contributed in bringing our ideas to life,
and who have waived their fees. A special thank you to the following individuals
who made a difference.

AW ALL WALKS BEYOND THE CATWALK

Roxy Attard	Kathryn Flett	Mark Loy	Alex Ford Robertson	Paul Underwood
Sara Berman	Jane Galpin	Katy Lubin	Jay Roden	Julian Vogel
Jane Boardman	Gerraint	Lyndell Mansfield	Stuart Rose	Pippa Vosper
Cat Callender	Steven Harris	Mandi Martin	David Rosen	John Walford
Kim Carbonari	Liz Hotchin	Duane McClaurie	Caroline Rush	Sam Walton
Christel Chaudet	Terry Jones	Deborah Milner	Michael Salac	Michael Williamson
Brett Davies	Tricia Jones	Kay Montana	Steve Sharp	Sam Wilson
Ian Denyer	Kayt Jones	Margaret O'Keefe	Robert Shore	Verien Wiltshire
Andy Downham	Jason Jules	Alice Olins	Giles Stafford	Simon Wolford
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Katie Edwards	Hansel Lee Symons	Ben Reardon	Dani Tanner	
Fiona Ellis	Tania Littlehales	Martyn Roberts	James Tomlinson	

